

Project Part-Financed
by the European Union
European Regional
Development Fund



Supported by

The Region's
Development Agency

CO₂sense yorkshire

carbon sense 2 commercial sense

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CO₂sense yorkshire™

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The challenges facing business today

- What is a low carbon economy?
- What does it mean for my business?
- What are the impacts of climate change legislation?
- What is the difference between mitigation and adaptation?
- Prioritising alongside business as usual
- What support is available?



Available Support

- National Bodies e.g. Carbon Trust, WRAP, MAS
- Local Authorities
- Private Sector consultancies
- Regionally based support



What Works Best?

- Understanding of industry/sector and key issues/opportunities
- National & regional guidance and expertise
- Focussed business support that cuts through the rhetoric and can provide positive intervention as well as knowledge



That is what we do.....

- We are CO₂Sense Yorkshire
- Wholly owned subsidiary of Yorkshire Forward
- Not for profit
- We've been doing this for over 3 years
- Four key areas of intervention:
 - Resource Efficiency - CCS
 - Renewable Energy - Top 100 engagement



How do we do it?

Our People

- Business experts with lots of practical experience
- Environmental scientists

Our Relationships

- National Bodies
- Local Government

Our Practical Support

- Financial assistance & investment
- Access to experts
- Identify new markets
- Business Validation
- Signposting to funding sources
- Planning
- Accreditation
- Supply Chain



How do we do it?

Our Customers



...plus hundreds of other organisations:

- SMEs
- Local authorities
- Blue-chips
- Micro businesses



How do we do it?

Our Customers

And this is what they say about us:

Talk and
action.....how
refreshing!!!

Their
knowledge
moved the
project onto a
level that we
couldn't have
imagined

For the first time, I
really understand
what they were
talking about. It
wasn't all lost in
scientific jargon

They just spoke in
plain English, gave
me a key contact
and made it
happen. I couldn't
ask for much more
than that

Not only do they have knowledge and
expertise but they apply it, rather than
just talking about it

Green and fluffy
they ain't.
These people
understand
business and
their
organisation is
driven by
helping us
deliver change



Why it Works

- Regional knowledge is key
- Strong national partnerships
- Focus on the bottom line benefits for business
- Can support full range of sustainable interventions
- Can support businesses of any size or sector
- Best practise sharing
- Pushing the Boundaries



Final Thoughts

- We believe our model works
- We would be happy to talk to you further and explore possibilities
- We would be really keen to understand how we could get even better!

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Thank you and any questions...

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